Hello, I am Jill Heins calling on behalf of the Consortium of Asthma Camps. The Consortium Board is undertaking a study to determine the value of asthma camps. I would like to ask you several questions about your experience and perceptions of asthma camps. Do you have about 10 minutes?

All information you provide to me is confidential and will only be shared in aggregate. No comments will be attributed to you or your organization. May I ask you several questions?

How long have you been involved with asthma camps?

What is your role with asthma camps?

What does an asthma camp experience provide to children with asthma that they could not receive anywhere else?

In your opinion, what makes asthma camps valuable?

Has your asthma camp conducted any evaluations/research that has not been published? If so, would I be able to access that information? How?

If there would no long be an answer camp in your community, what would be the impact on:

- Your organization
- The public
- Children with asthma and their families
- The medical community
- The media

For health care providers:
How has your involvement with asthma camps impacted your day-to-day practice as a health care provider?

For camp directors:
What is the motive of your organization to sponsor asthma camps?

How has the asthma camp community assisted you with the building of community partnerships that has impacted other work of your organization?

To what extent does your community expect your organization to provide direct service to the community?
Do you use camp to promote fundraising opportunities for ALA (example might be Asthma Walk)?

What is the impact asthma camps have on other fundraising for your organization?