FIFTH EDITION E

Naijian Zhang & Associates

Rentz's STUDENT AFFAIRS PRACTICE IN HIGHER EDUCATION

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Edited by

NAIJIAN ZHANG & ASSOCIATES



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This book is dedicated to Dr. Audrey Rentz who was a longtime professor at Bowling Green State University and original editor of this book.

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PREFACE

The one who first decides on the battleground and there awaits the enemy has the easier task, and the one who comes after and has to hurry will tire himself. The skilled fighter makes others move, but is not made to move by them. Know your enemy and know yourself, you will never be defeated.

Sun Tzu

lthough Sun Tzu speaks about strategies for war, these strategies can be Aperfectly applied to the practice of student affairs work in American higher education because today's college and university campus is no less serious than a battlefield. The landscape of student affairs in American higher education has increasingly become multidimensional due to more diversity of student population and more complex issues students bring to campus. Given this fact, student affairs professionals at colleges and universities are challenged to create an environment which is physically, socially, organizationally, and interpersonally conducive for student learning and development. To create such an environment, student affairs professionals need to understand and know well not only the philosophy, history, mission of student affairs, and that their practice is theory-based and outcome-oriented but also that their role and function are influenced by the shifts in philosophy, institutional mission and strategies, theories, and nature of American higher education. The fifth edition of Rentz's Student Affairs Practice in Higher Education is designed to equip student affairs professionals with such knowledge and skills.

The fifth edition of *Rentz's Student Affairs Practice in Higher Education* is designed for both Master's- and Doctoral-level students in need of an overview of student affairs functional areas. These students are completing graduate courses in the areas of college student affairs, college student personnel, college student development, higher education and student affairs administration, higher education leadership, and/or college counseling/student affairs. This edition can also be used as a teaching tool by middle- and high-level administrators who supervise interns or staff for professional development. Finally, this edition can be quite useful to experienced student affairs administrators who wish to keep abreast of the current trends and issues in student affairs and systematically understand the development of student affairs function, its practice methods, and program models in higher education.

The value of this fifth edition first includes the highly qualified contributors. These contributors are all very experienced scholar-practitioners. Among whom there are a significant number of senior level administrators, for example, vice-presidents for student affairs, deans, senior directors, and current/former presidents of the national student affairs organizations, and experts in American higher education (see About the Contributors). These experts have offered their valuable insights and perspectives about student affairs in its past, present, and future both theoretically and practically through a researcher-practitioner's view. These precious insights and unique perspectives have further enriched the content of the book and made this revised edition most current and more comprehensive than the previous edition.

Second, to address the changing landscape of student affairs, the fifth edition of *Rentz's Student Affairs Practice in Higher Education* has included three brand new chapters which cover the functional areas of fraternity and sorority life, collegiate recreation, and assessment and student learning. These three new chapters are very unique in that student affairs mission, values, and organizational structure are clearly presented about these functional areas. In addition to including these new chapters, this new edition has also expanded its content to international students, adult students, veteran students, and students with disabilities.

Third, this edition has been integrated with the most recent literature, professional standards (e.g., CAS standards 2015, ACPA & NASPA professional competencies), and critical issues in student affairs that have occurred since the publication of the previous edition in 2010. This new information will bring the reader up to date with the development of student affairs in higher education and prepare one for not being defeated but being more effective in "the battle field."

This book maintains its previous title. Maintaining this title is not only a continuation of the previous work but is also in memory of Dr. Audrey Rentz, acknowledging her contribution to the field of student affairs in higher education. Dr. Rentz was Dean of Women at Virginia Polytechnic Institute and University and Alma College and a long-term faculty member in the Department of Higher Education and Student Affairs at Bowling Green State University. She started the first edition of *Student Affairs Practice in Higher Education* with her colleague Gerald Saddlemire in 1990. In the past 25 years, four editions of this book were published and each edition has been

Preface

a valuable tool to serve as a primer on current practice of student affairs in higher education to students, faculty, and student affairs professionals in their learning, teaching, and practice. This fifth edition is not only inheriting the wisdom of the original contributors but also flourishing the essence of the mission and values of student affairs in American higher education.

I am proud to have served as editor of both the fourth and the fifth editions of *Rentz's Student Affairs Practice in Higher Education*. I strongly believe as a primer on the current practice of student affairs in higher education, this current edition will assist readers to become more competent in their practice and more cognizant in your professional identity development.

NAIJIAN ZHANG

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Rentz's STUDENT AFFAIRS PRACTICE IN HIGHER EDUCATION

Chapter 1

THE PHILOSOPHICAL HERITAGE OF STUDENT AFFAIRS

STAN LEY CARPENTER, SHANNON DEAN, AND PAIGE HABER-CURRAN

Og, our mythical Neolithic ancestor, had a problem. To be sure, he and his tribe had lots of problems, but this was the most vexing yet. Although they did not know it or even construct the problem that way, the issue really was that their brains were too big and too differentiated. Having a good brain was an advantage and necessary for survival. Og's people were not very big or very fast compared to other animals. They were not particularly strong or keen of sight, smell, or hearing. But they could think and plan and remember. The problem was that this ability to conceptualize caused them to wonder-to need to know, to speculate, and to be unhappy when they did not have answers. Perhaps it was something poignant, like the death of a child, or just the mundane cycle of the seasons that first elicited a search for a larger meaning to life, but whatever it was, the quest could have soon led to depression, insanity, and death for the members of the tribe and therefore the tribe itself.

Thus was philosophy invented or, as some would say discovered, in an attempt to supplant powerlessness with knowledge. It did not matter that the knowledge was "incorrect" (in modern terms)–simply that it explained otherwise terrifyingly uncertain and uncontrollable things like fire and rain, death and birth. It was necessary to have something to believe and to strive to learn more.

Over time a tribal culture developed, encompassing all the beliefs, knowledge, and skills that made the group unique and contributed to survival. The culture was inculcated into the children by formal means and informal means in a process of education not materially different than what is in place today. As the tribe became a village, then a city, then a sovereign state, philosophical knowledge grew and differentiated. Eventually, it became necessary to attend to the higher learning of some members to prepare them to lead, to teach, and to press the search for new knowledge. Student affairs professionals are the direct descendants of early educators and hence heir to a long tradition of thinking and writing about educational philosophy. The purpose of this chapter is to examine the impact of philosophy generally and several specific philosophical positions upon higher education and the practice of student affairs work, as well as to consider the history of student affairs more generally.

WHAT IS PHILOSOPHY?

At first all learning was philosophical. The word "philosophy," from the Greek *philosophia*, literally means love of wisdom or learning. Only in the past 200 or so years has there occurred a separation of "natural philosophy" (or sciences such as chemistry and physics), "mental philosophy" (or psychology), and "moral philosophy" (political science, economics, and sociology, for example) from the general concept (Brubacher, 1982). For thousands of years, the study of philosophy was the same as advanced learning, a wide-ranging intellectual quest. The knowledge explosion and specialization have changed that, but philosophy is still a broad and deep field.

Philosophy is a poorly understood term. People begin sentences with "My philosophy on that is . . ." and proceed to give unsupported opinions, sometimes inconsistent with their behaviors or facts. Philosophy can be thought of as simply a general approach to the world or it can be a process of disciplined inquiry. Gracia (1992) thought "Philosophy may be interpreted . . . as a set of ideas or beliefs, concerning anything, that an ordinary person may hold [or] . . . as a view of the world, or any of its parts, that seeks to be accurate, consistent, and comprehensive [or] . . . as a discipline of learning" (p. 56).

This chapter concerns itself primarily with the second meaning (a view of the world), but with elements of the third (a discipline of learning). Readers should be concerned with applying the information presented (a view of the world), using the proper methods (through the discipline), to modify their beliefs in such a way that they are accurate, consistent, and comprehensive.

The Three Great Questions of Philosophy

Originally, philosophy was concerned with virtually all knowledge, but in modern times it has come to consist of three main (very large and important) questions: What is real? How do we know? What is of value?

Ontology

Ontology is concerned with the ultimate question of existence. Some people also call it metaphysics (literally "beyond physics"). All people since Og's tribe have hungered to know what was real and what was ephemeral. Is the universe friendly, neutral, or malevolent? Is there order in the universe, or only probabilistic chaos? Is physical existence real or is only our intellect, the goings-on in our minds, real? What is life? Is there a God or some other supernatural entity? Is this all there is?

Such questions are overwhelming and demand a systematic and satisfying answer. Just as clearly, they call for speculation, at least in the early stages of theory building and maybe for a long time after that. Every action taken by an individual, every decision, every thought will be colored by beliefs about the nature of reality.

Ontology can be usefully broken up into other areas of questions (Johnson, Collins, Dupuis, & Johansen, 1969). Anthropology concerns the nature of the human condition. Are people innately good or evil? What is the relation between the mind and the body? Is there a soul or spirit, and does it have precedence over the worldly flesh of the body? Do humans have free will?

Cosmology involves the study of the nature and origins of the universe including questions about time, space, perceptions, and purpose. Theology considers questions of religion. Some ontological theories depend heavily upon theological theories. Relatedly, teleology, or the study of purpose in the cosmos, cuts across the other areas mentioned. Is the universe a chance event or is there some larger purpose? Much of what troubled Og's tribe, and continues to trouble humankind, is the province of ontology.

Epistemology

Epistemology examines the nature of knowledge itself, sources of knowledge, and the validity of different kinds of knowledge. Generally, knowledge can be gained from sensory perception (empirical knowledge); revelation (knowledge from a supernatural source or being); from an authority or by tradition; reason, logic, or intellect; or by intuition (nonsupernatural insight, not resulting from reason). These sources of knowledge are all subject to criticism. What is truth? Is truth subjective or objective, relative or absolute? Is there truth external to human experience? Can finite beings understand infinite truth?

One fundamental issue is whether truth is unchanging or varies with the situation or the individual, thus whether truth can be "discovered" or "constructed." Some philosophers hold that some truths are always and univer-